

Kevin Bird: Professional Biography



Address: 88 Whitton Road, Twickenham TW1 1BS, UK.
Tel: 07775 822203
Website: www.kevinbird.com
email: kevin@kevinbird.com
Profile: <http://uk.linkedin.com/in/kevinbird>
Age: 48
Birthdate: 1st April 1963
Birthplace: Zambia
Height: 180cm
Interests: Cloud Computing, Cycling, Social Media, Photography, Mobile Apps
Quote: "Life is a journey, enjoy the ride."

Summary

Creative Entrepreneur with more than two decades of experience in information technology, communications, identifying innovative new services and taking them to market.

Full Bio

1987 Kevin ended full time education early, as it was clear that Universities at that time were teaching the history of computers. He established his first IT company, Network Support Limited, to deliver commercial systems to businesses that needed them at a time when there was little experience and much hype. The business focussed on customer service, providing support and maintenance. The company became established as one of the leading organisations in London providing IT services, with many manufacturers accreditations.

1996 Kevin spotted an opportunity at Pepsi Co International. Network Support evolved into Network Support International Limited and became a provider of IP based networks and Microsoft email. He rolled out Microsoft email to over 60 countries and established Wide Area Networks enabling communications for global offices using email and business critical applications. As brands were acquired by Pepsi they were also incorporated into the Pepsi network infrastructure, including, Walkers, Smiths, Quaker, Tropicana, Fritolay, and many others.

2004 Saw the Telecoms infrastructure for Pepsi outsourced to major organisations. Having experienced the corporate environment, it was clear that there was a model for providing hosted corporate Microsoft email services.

2005 Network Support International was renamed to Virtual eMail Limited and became established in the UK as the second largest Hosted Exchange provider. Virtual eMail was the one of the first cloud based Software as a Service organisations, although "the cloud" as a term came later.

2007 Virtual eMail Ltd was sold to Nasstar plc, a London based SaaS company, listed on the AIM London Stock Exchange. Kevin became the Commercial Director for two years, responsible for delivering sales for Nasstar's services including the award winning Hosted Desktop cloud computing service, with a clear innovative market leading strategy.

2008 The Hosted Exchange service grew to be one of the biggest in the UK at the same time, launching the Hosted Desktop solution. Kevin led the change into a leading Hosted Desktop provider in the UK

2009 For most of 2009 Kevin took time out cycling and went cycling round the UK, Europe and further. Cycling became a passion, keeping fit and achieving cycling challenges. Unfortunately, it ended in a serious cycling accident at the end of 2009.

2010 Kevin helped found two companies, Cycling Pulse Limited and Bike Shepherd. Cycling Pulse Limited is an IT company, involved in green transportation and mobile security. It was created in February 2010 to take advantage of trends in the sports & leisure sector. The company produces mobile technology solutions and insurance products for security applications using the latest in emerging technologies to deter bicycle theft.

Bike Shepherd is a departure from traditional company model. It is Not for Profit. It's about scale, the Google model, get the owners registered in the biggest cycling Database in the World, for free. It's about Social Networking, let bike owners own the bikes, protect their bikes and become a force in the community.